

ACQUA DI PARMA



Environmental Policy

At Acqua di Parma, we are committed to reducing the environmental impact of our activities. We also work with our suppliers to support responsible environmental practices and expect compliance with defined standards. This policy explains our environmental commitments in a clear and accessible way for customers, employees, suppliers, and other stakeholders. It aligns with the principles set out in the LVMH Code of Conduct and the LVMH LIFE 360 Program.

RELATED DOCUMENTS

- LVMH Code of Conduct
- LVMH LIFE 360 Program

OUR COMMITMENT

Acqua di Parma manages its business with the aim of reducing the environmental impact of its decisions and operations. We seek to identify and address the risks, opportunities, and challenges linked to environmental matters. We are committed to improving efficiency, using resources carefully, and managing waste responsibly.

Our priorities include the following areas:

- **AWARENESS AND TRAINING:** We inform and educate employees about the importance of environmental responsibility and provide them with the skills and support needed to apply this policy in their work and, where relevant, in everyday life.
- **ECO-DESIGN and CIRCULARITY:** We work to improve resource efficiency by reducing waste and selecting materials based on applicable technical, quality, safety, and availability criteria. Where appropriate, we may prioritize materials with recycled content, recyclable components, or recognized certifications. For selected products and packaging formats, we develop durable and refillable solutions designed to help reduce waste.
- **RESPONSIBLE OPERATIONS:** We implement actions to monitor and reduce the environmental impact of our offices and stores, with particular attention to energy use and the consumption of natural resources.
- **SUPPLIER RESPONSIBILITY:** We encourage suppliers and partners across our value chain to strengthen their environmental practices and improve their performance over time. Where appropriate, we may support this through assessments, audits, or other engagement activities.

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- **COMPLIANCE WITH OBLIGATIONS:** We comply with applicable environmental and social laws, regulations, and other relevant obligations.
- **CO2 EMISSIONS:** We work to reduce CO2 emissions associated with our operations, including product shipments, by optimizing distribution flows, investing in local logistics platforms where relevant, and limiting the use of air freight where feasible.
- **WASTE MANAGEMENT:** We work to improve waste management across our offices and points of sale and, where relevant, support consumers by providing sorting and recycling instructions for our products and packaging.
- **PRODUCTS AT END-OF-LIFE:** For certain defective finished cosmetic products, we use a specialized service to improve material separation and increase the potential for material recovery. This approach is intended, where feasible, to reduce recourse to incineration with energy recovery.
- **HAZARDOUS MATERIALS:** We avoid the unnecessary use of hazardous materials. Where their use is required, we take reasonable precautions in storage and handling to protect human health and the environment.
- **SUSTAINABLE MOBILITY:** We encourage employees to use lower-impact forms of transport, such as public transport and bicycles, and we are progressively renewing the company fleet with electric and hybrid vehicles.
- **EVENTS and MEETINGS:** We promote more responsible approaches to organizing events and support participation in initiatives and discussions related to environmental topics.
- **DIGITAL SUSTAINABILITY:** We recognize that digital activities also have an environmental impact. We therefore seek to improve the technical efficiency of our digital operations and online touchpoints, including websites and digital platforms, with the aim of reducing unnecessary resource use and digital waste.

COMMUNICATION AND IMPLEMENTATION

Acqua di Parma communicates this policy, and any future updates to it, to its stakeholders.

Suppliers are expected to comply with applicable local laws and to align with the principles of this policy. Where requested, they may be asked to provide information or documentation supporting relevant environmental practices.

To support continuous improvement, Acqua di Parma has obtained ISO 14001 certification for its headquarters and the business processes included within the certified scope.

This approach reflects Acqua di Parma's long-standing attention to artisanal traditions and selected materials, which have long been part of the brand's identity.

GOVERNANCE

Overall responsibility for this policy lies with the Brand Managing Director, supported by members of the ComEx. The implementation of projects and activities under this policy is overseen by the Environmental Management System Manager together with the Brand Managing Director.

Milan, 27/10/2026

A stylized, handwritten signature in black ink, consisting of a large, sweeping 'L' followed by a series of loops and a final upward stroke.

Louis Antoine Rousseau
Acqua di Parma Brand Managing Director

A handwritten signature in black ink, featuring a large, bold 'A' followed by several horizontal strokes and a final upward stroke.

Emmanuel Arnou
Acqua di Parma Chief Operating Officer